



Introduction to Statistics and Data Analysis

By Peck, Roxy; Olsen, Chris; Devore, Jay L.

Cengage Learning, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service!

Summary: 1. THE ROLE OF STATISTICS AND THE DATA ANALYSIS PROCESS. Three Reasons to Study Statistics. The Nature and Role of Variability. Statistics and the Data Analysis Process. Types of Data and Some Simple Graphical Displays. Activity 1.1: Head Sizes: Understanding Variability. Activity 1.2: Estimating Sizes. Activity 1.3: A Meaningful Paragraph. 2. COLLECTING DATA SENSIBLY. Statistical Studies: Observation and Experimentation. Sampling. Simple Comparative Experiments. More on Experimental Design. More on Observational Studies: Designing Surveys (optional). Communicating and Interpreting the Results of Statistical Analyses. Activity 2.1: Designing a Sampling Plan. Activity 2.2: An Experiment to Test for the Stroop Effect. Activity 2.3: McDonalds and the Next 100 Billion Burgers. Activity 2.4: Video Games and Pain Management. Graphing Calculator Explorations. 3. GRAPHICAL METHODS FOR DESCRIBING DATA. Displaying Categorical Data: Comparative Bar Charts and Pie Charts. Displaying Numerical Data: Stem-and-Leaf Displays. Displaying Numerical Data: Frequency Distributions and Histograms. Displaying Bivariate Numerical Data. Communicating and Interpreting the Results of Statistical Analyses. Activity 3.1: Locating States. Activity 3.2: Bean Counters! Graphing Calculator Explorations. 4. NUMERICAL METHODS FOR DESCRIBING DATA. Describing the Center of a Data Set. Describing Variability in...

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