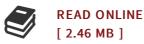# Research Methods for Graduate Business and Social Science Students

By Adams, John; Khan, Hafiz T A; Raeside, Robert; White, David I

SAGE Publications Pvt. Ltd, 2007. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: SECTION - I: GENERAL INTRODUCTION Chapter 1: Introduction to Research 1.1 What is Research? 1.2 Why is Research Conducted? 1.3 Who Does Research? 1.4 How is Research Conducted? 1.5 Business and Social Research Methods SECTION - II: RESEARCH METHODOLOGY Chapter 2: Research Methodology 2.1 Introduction 2.2 Research Method versus Research Methodology 2.3 Approaches to Business and Social Research 2.4 Justifying the Scientific Method 2.5 Research Ethics 2.6 Exercises 2.7 References SECTION - III: FORMULATION Chapter 3: The Research Cycle 3.1 Introduction 3.2 The Research Cycle 3.3 Problems with the Research Process 3.4 Exercises 3.5 References Chapter 4: Literature Review and Critical Reading 4.1 Introduction 4.2. The Importance of a Literature Review 4.3 What Should the Literature Review Do? 4.4 Types of Literature Review 4.5 Some General Points in Literature Reviewing 4.6 Obtaining Literature Sources 4.7 Searching the Literature 4.8 Assessing the Quality of Literature 4.9 An Example of a Literature Review 4.10 Critical Evaluation 4.11 Critical Analysis 4.12 Critical Reading 4.13 Critical Thinking 4.14 Critical Questions 4.15 Critical Reviews 4.16 Exercises 4.17 References SECTION - IV: RESEARCH DESIGN Chapter 5: Sampling...

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